



## HAGLEY RESEARCH SEMINAR SERIES, 2011-2012

**September 22, 2011**

Stuart (Bill) Leslie, Johns Hopkins University

"Spaces for the Space Age: Southern California's Aerospace Modernism."

Comment: David Brownlee, University of Pennsylvania

**October 27, 2011**

Thomas Heinrich, Baruch College

"Industry and Sea Power: U.S. Warship Building in Comparative Perspective, 1940-1945."

Comment: David Winkler, Naval Historical Foundation

**December 8, 2011**

Courtney Fullilove, Wesleyan University

"Florida Water in Yokohama? Peddling American Proprietary Medicines in East Asia, 1865-1893."

Comment: Susan Strasser, University of Delaware

**February 16, 2012**

Katherine Epstein, Rutgers University-Camden

"The Nuts and Bolts of the Military-Industrial Complex: Standardization, Inspection, and Information Control in American Torpedo Production before World War I."

Comment: Marcus Jones, U.S. Naval Academy

**March 15, 2012**

Kelly Arehart, College of William and Mary

"Men of Sorrow": Science, Sympathy and the Creation of the Death-Care Professional, 1880-1930."

Comment: Suzanne E. Smith, George Washington University

**April 19, 2012**

Jamin Wells, University of Delaware

"Plenty of Glory but no Dividends": Marine Salvage and the Lore of the Shore in Late-Nineteenth Century America."

Comment: Michelle Craig McDonald, Richard Stockton College

Seminars are open to the public and are based on a paper that is circulated in advance. Those planning to attend are encouraged to read the paper before coming to the seminar. Copies may be obtained by e-mailing Carol Lockman at [clockman@hagley.org](mailto:clockman@hagley.org). The seminar begins promptly at 6:30 p.m. in the Copeland Room of Hagley's Library building.

**Image:** Lt. B. N. Dimeler christens the S. S. Black Jack, 1944. Sun Shipbuilding and Dry Dock Company photograph collection, Hagley Museum and Library

## Hagley Research Seminars

The 2011-2012 research seminar series of Hagley Museum and Library meets Thursday evenings at 6:30 p.m. in the Copeland Room of the library. The Hagley Library is located off Route 100 and Buck Road in Greenville, Delaware, approximately four miles from downtown Wilmington. Papers are all unpublished works in progress and circulated in advance to seminar participants. To join the seminar e-mail list and obtain copies of the papers, contact Carol Lockman at [clockman@hagley.org](mailto:clockman@hagley.org) or (302) 658-2400, ext. 243. For more information about the programs of Hagley Museum and Library, please consult our web page at [www.hagley.org](http://www.hagley.org).

The Library's Center for the History of Business, Technology, and Society offers a forum for scholars to meet and discuss formal papers on six Thursday evenings during the academic year. This provides an opportunity for scholars to share their research and studies with members of the regional academic community. Issues concerning American business, industry, and technological change and topics that set the American experience in an international comparative context are of particular interest.

All papers are circulated in advance to seminar members. One member will prepare a detailed response that opens the discussion following the author's introductory remarks. Each seminar is prefaced by a 6 p.m. reception and followed by dinner in Wilmington.

Researchers interested in proposing a paper for the 2012-2013 Research Seminar series should write (by March 31, 2012) to:

Roger Horowitz, Associate Director  
Center for the History of Business,  
Technology, and Society  
Hagley Museum and Library  
P. O. Box 3630  
Wilmington, DE 19807-0630  
[rhowitz@hagley.org](mailto:rhowitz@hagley.org)

For more information, visit [www.hagley.org](http://www.hagley.org).

## Center for the History of Business, Technology, and Society

For more than forty years, Hagley Museum and Library has supported research on the history of American business, work, technological change, and their interactions with politics, culture, and society. Hundreds of scholars come to Hagley's library and archives annually to explore rich and varied holdings that span more than two centuries of American economic development.

The Center offers grants that cover costs associated with traveling to use Hagley's research collection. Application deadlines are March 31, June 30, and October 31. The Center also awards one-semester dissertation fellowships, with a November 15 application deadline, for graduate students whose research includes Hagley's collections.

The Center organizes conferences on issues of recent scholarship. On November 17 and 18, 2011, a group of scholars will present papers at our next conference, "The Life of New Materials." The conference is a joint venture with the Chemical Heritage Foundation in Philadelphia, PA. The conference will begin the afternoon of November 17 in Philadelphia at the Chemical Heritage Foundation. The next day, November 18, the conference will continue in Hagley's Soda House. For further information please contact Carol Lockman at the Center for the History of Business, Technology, and Society at (302) 658-2400, ext. 243, [clockman@hagley.org](mailto:clockman@hagley.org), or check the Hagley website at [www.hagley.org/conferences](http://www.hagley.org/conferences).

## Fellowships/Grants awarded in 2010

Marcus Allen  
Morgan State University  
"Capitalism and the Black Depositors of the Savings Bank of Baltimore, 1850-1915"

James Allison  
University of Virginia  
"Technologies of Change: Energy Development, Indigenous Reactions, and Expanded Sovereignty among the Crow and Northern Cheyenne"

Kelly Brennan Arehart  
College of William and Mary  
"Give up your dead: How Business, Technology and Culture Separated Americans from Their Dearly Departed"

Christopher Bordelon  
Brandeis University  
"Trading Down: The Domestic Politics of America's Foreign Trade Since the Great Depression"

Rachel Burstein  
CUNY Graduate Center  
"Labor and the Public: How Organized Labor Represented Itself in Postwar America"

Benjamin Cohen  
University of Virginia  
"The Moral Landscape of Adulteration: Cheating on Nature in the Age of Industrialized Food"

Darren Dochuk  
Purdue University  
"Anointed with Oil: The Politics of God and Black Gold in America's History"

Kathryn Goetz  
University of Minnesota  
"A Consuming Femininity: Gender, Culture and the Material Worlds of Young Womanhood, 1770-1850"

Louisa Iarocci  
University of Washington  
"Spaces of Selling: The Commercial City, the Mercantile House and the Department Store"

Lisa Jacobson  
University of California, Santa Barbara  
"Fashioning New Cultures of Drink: Alcohol's Quest for Legitimacy after Prohibition"

Sarah Johnson  
Carnegie Mellon University  
"Legitimizing Commodities: A Case Study in American Retail Marketing of Manufacturing"

James L. Kimble  
Seton Hall University  
"The Refreshing War: Domestic Propaganda and the Advertising Council in World War II"

Vanda Krefft  
"Lone Master of the Movies: The Brilliant Rise and Tragic Fall of William Fox, Founder of 20th Century Fox"

Marc MacDonald  
University of Saskatchewan  
"Crossroads of Enlightenment, 1685-1850: Exploring Scientific and Industrial Traffic Across the English Channel and Beyond"

Joseph P. Malherek  
George Washington University  
"Satisfying the 'Inner Jones': Market Segmentation as Social Constitution from Demographics to Psychographics"

Elizabeth McGoey  
Indiana University  
"Staging Modern Domesticity: Art and Constructed Interior Displays in America, 1925-1940"

Shawn Moura  
University of Maryland, College Park  
"Target Market Brazil: Postwar Advertising and Consumer Culture in the Country of the Future"

Amy C. Offner  
Columbia University  
"Anti-Poverty Programs, Social Conflict, and Economic Thought in Colombia and the United States, 1948-1980"

Colleen Rafferty  
University of Delaware  
"To Establish an Intercourse Between Our Respective Houses: Economic Networks in the Mid-Atlantic, 1736-1815"

Funke Sangodeyi  
Harvard University  
"The Body as Ecosystem: Good Germs in American Bodies, 1940s-1990s"

Philip Whalen  
Coastal Carolina University  
"A Provincial Perspective: Burgundian Workers at the 1900 Paris Exposition"

David Witwer  
Penn State University, Harrisburg  
"The Acid Attack on Victor Riesel and the Racketeer Menace in Cold War America"