

**Thursday, November 4**  
**Copeland Room, Hagley Library**

**7:00 p.m. Keynote Address**  
Richard Sylla, NYU Stern School of Business  
"Consequences of Crises"

**Friday, November 5**  
**Soda House Auditorium**

**8:30-9:00 Coffee and Bagels**

**9:00-10:45 First Panel: Early America's Crises and Their Implications**

Ron Michener, University of Virginia  
Robert E. Wright, Augustana College, South Dakota  
"The Real Estate Crash of 1764 and the Coming of the American Revolution"  
Sharon Ann Murphy, Providence College  
"Banking on the Public's Trust: The Image of Commercial Banks after the Panic of 1819"  
Jessica Lepler, University of New Hampshire  
"The Strange Career of the Panic of 1837: The Construction of an Economic Disaster"  
Commentator: Andrew Shankman, Rutgers University

**11:00-12:40 Second Panel: Three Perspectives on the Great Depression**

Andrew Meade McGee, University of Virginia  
"The Country was Dying by Inches: Reconsidering Institutional Responses to the Great Depression as a Crisis of Internal Migration"  
Naomi Lamoreaux, Yale University  
Margaret Levenstein, University of Michigan  
"Long Term Costs of Macroeconomic Instability: The Destruction of Innovative Networks in Cleveland, Ohio, 1920-1940"  
Shannan Clark, Montclair State University  
"The Middle Class in Crisis: The Great Depression and White-Collar Consciousness in the United States"  
Commentator: Roger Horowitz, Hagley Museum and Library

**12:40-2:00 Lunch**

**2:00-3:10 Third Panel: Two (Widely-Spaced) Banking Studies**

R. Daniel Wadhvani, University of the Pacific  
"The Demise of Thomas Dyott: The Panic of 1837 and the Development of Personal Finance in the United States"  
Olga Pantelidou, National Technical University of Athens, Greece  
"ATMs, Uniform Bank Branches, and a New Tower: Citibank's Response to New York City's 1970s Financial Crisis"  
Commentator: Stephen Mihm, University of Georgia

**3:25-5:00 Fourth Panel: Major Sectors and Big Ideas**

Dan Bouk, Colgate University  
"The Panic of 1873 and Changing Ideas about Human Difference in the American Life Insurance Industry"  
Elizabeth Tandy Shermer, University of Cambridge/Loyola University Chicago  
"Economic Crisis and Political Confidence: The Great Depression, New Deal and Origins of the Sunbelt"  
Brent Goldfarb, University of Maryland  
David Kirsch, University of Maryland  
"When are There NOT Bubbles? Market Democratization and Sectoral Growth"  
Commentator: Philip Scranton, Hagley Museum and Library/Rutgers University

**5:00-6:00 Closing Reception**

# Crisis and Consequence

a conference at Hagley Museum and Library  
Center for the History of Business, Technology, and Society  
November 4-5, 2010 • Wilmington, Delaware  
(302) 658-2400 • [www.hagley.org](http://www.hagley.org)

*Detail from illustration,  
"Wall Street During the  
Financial Panic of 1884," from  
Frank Leslie's Illustrated  
Newspaper, 1884, Hagley  
Pictorial Collections.*



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# Crisis and Consequence

Sponsored by the Hagley Museum and Library's Center for the History of Business, Technology, and Society  
November 4 and 5, 2010, in Wilmington, Delaware.

- - - - - REGISTRATION FORM - - - - -

Name: \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Registration is free and open to the public.

\$15 for lunch on Friday, November 5, 2010

### Payment

Check (payable to Hagley Museum and Library)

Mastercard    Visa

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

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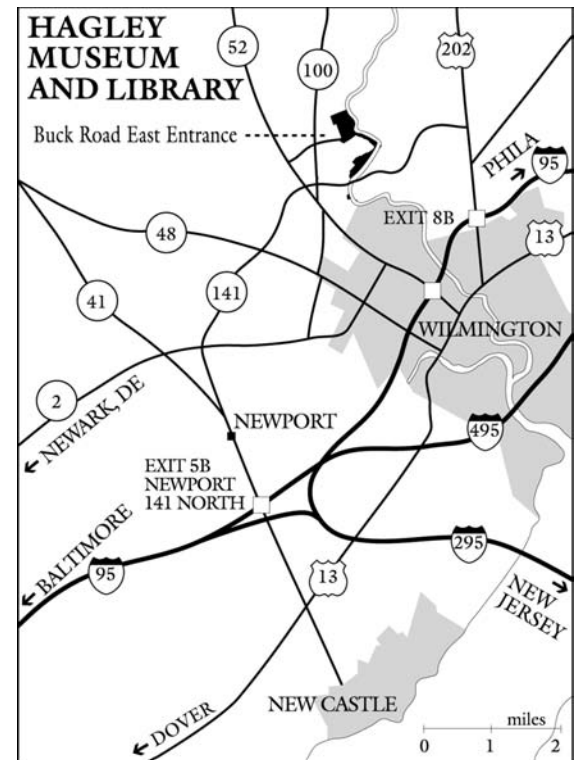
Please return this form by October 26, 2010, to:

Carol Ressler Lockman  
Center for the History of Business, Technology, and Society  
Hagley Museum and Library  
P.O. Box 3630  
Wilmington, DE 19807-0630

For more information, call (302) 658-2400, ext. 243

Fax: (302) 655-3188   E-mail: [clockman@hagley.org](mailto:clockman@hagley.org)

A block of hotel rooms has been reserved at the Best Western Brandywine Valley Inn at the rate of \$92 per night, single or double occupancy. For reservations, call (800) 537-7772 or visit [www.brandywineinn.com](http://www.brandywineinn.com) by October 19, 2010. Identify yourself as a Hagley conference participant to receive this rate.



### Directions to Library and Soda House

**From the south:** Take I-95 north to exit 5B (Newport exit) in Delaware. Follow Route 141 north for 7 miles. Turn left onto Route 100 north. At the traffic light, make a right onto Buck Road East. After the stop sign, go straight through the gates and follow signs to the Library or the Soda House.

**From the north:** Take I-95 south to exit 8B (West Chester exit) in Delaware. Follow Route 202 north (Concord Pike) for 1.3 miles. Stay in the left lane to turn left onto Route 141. Follow Route 141 south for 2 miles, get into the right lane to turn right onto the bridge. After crossing the bridge, turn right at the next traffic light onto Route 100 north. At the next traffic light, make a right onto Buck Road East. After the stop sign, go straight through the gates and follow signs to the Library or the Soda House.

### GPS ADDRESS:

298 Buck Rd, Wilmington, DE 19807