



Business and Politics in Twentieth-Century America

Hagley Museum and Library Soda House - Friday, November 8, 2013

8:00 - Coffee and Welcome

Roger Horowitz, Hagley Museum and Library

8:30-10:15- State-Building

Laura Phillips Sawyer, Harvard Business School
"The U.S. Chamber of Commerce and the Creation of the Modern Administrative State: Codes of Fair Competition, Institutional Economics, and the State, 1912-1938"

Daniel Amsterdam, Georgia Institute of Technology
"Building a Civic Welfare State: Businessmen's Forgotten Campaign to Remake Industrial America"

Brent Cebul, University of Virginia
"Pro Growth v. Pro Market: Local Businessmen, Economic Development and the Federal Government in Rural Georgia, 1938-1965"

Comment: Ben Waterhouse, University of North Carolina-Chapel Hill

10:30-12:30 - Shaping Conservatism

Eric S. Hintz, Lemelson Center, Smithsonian Institution
"The Modern Pioneers Program: Or, How the National Association of Manufacturers Helped Stifle Depression-Era Patent Reform"

Dolores Janiewski, Victoria University of Wellington
"Fighting the Social Gospel: Fundamentalism, Surveillance, and the Sanctification of Free Enterprise"

Jennifer Delton, Skidmore College
"The Last of the Hidebound Conservatives: William Grede and the Struggle Against 'Social Responsibility' within the National Association of Manufacturers"

Amy Wallhermfachtel, St. Louis University
"What is it about Kansas? Mobilizing the Grassroots in Support of Right-to-Work"

Comment: Darren Dochuk, Washington University in St. Louis

12:30-1:30 - Lunch (advance purchase required)

1:30-3:30 - Engaging with Liberalism

David Huysen, Yale University
"The Socialist Who Invented the Hedge Fund"

Tami J. Friedman, Brock University
"'Free Enterprise' or Federal Aid? U.S. Business and the Response to Economic Restructuring in the 'Long 1950s'"

Amy Offner, University of Pennsylvania
"The War on Poverty and Business's War on Public Education"

Eric Smith, Illinois Mathematics and Science Academy
"What Would Peace in Vietnam Mean for Your Business?"

Comment: Jennifer Klein, Yale University

3:45-5:00 - American Business in the World

Betsy A. Beasley, Yale University
"Petrochemical Services and the Culture of U.S. Global Power after 1973"

Aaron Major, University at Albany-SUNY
"Ambiguous Partners: Business and State and the Construction of Global Finance"

Comment: Judith Stein, City University of New York Graduate Center

5:00-6:00 - Closing summary comments and discussion

Kim Phillips-Fein, New York University

6:00 - Reception

Advance registration for the conference is required. Registration is free. Lunch on site can be purchased in advance for \$15. To register, visit www.hagley.org/hagley-conference-2013. For more information, contact Carol Lockman at (302)-658-2400, ext. 243, or clockman@hagley.org.

The conference will be held in Hagley's Soda House building. Use Hagley's Buck Road East entrance off Route 100 in Wilmington, Delaware. Additional directions are available at www.hagley.org/library-directions. For those staying overnight, we recommend the Best Western Brandywine Inn, www.brandywineinn.com; there is a block of rooms available for attendees and shuttle service during the conference is provided.