

Hidden Capitalism:

Beyond, Below, and Outside the Visible Market

Hagley Museum and Library

Friday, November 10, 2017 • Copeland Room, Hagley Library • Wilmington, Delaware

8:00-8:30 – Coffee

8:30-10:45 – Panel 1: Business in the Shadows

Bruce Baker, Newcastle University
“The Loose Cotton Economy of the New Orleans Waterfront in the Late Nineteenth Century”

Hannah Frydman, Rutgers University
“Capitalism’s Back Pages: ‘Immoral’ Advertising and Invisible Markets in Paris’s Mass Press, 1890-1939”

Beverly Bunch-Lyons, Virginia Tech
“‘Disdainful of Order and Decency’ or ‘Making My Ends Meet the Only Way I Could’: Blacks and the Underground Liquor Economy in North Carolina, 1900-1960”

Jennifer Ayres, New York University
“Reselling Clothes on Instagram: Exploring the Relationship Between New Social Media and the Old Informal Economy”
Commentator: Wendy Woloson, Rutgers University-Camden

11:15-12:30 – Panel 2: Liminal Spaces and Global Order

Vanessa Ogle, University of California, Berkeley
“Legalizing the Offshore World”

Dara Orenstein, George Washington University
“Hidden in Plain View: A Visual History of Foreign-Trade Zones”
Commentator: Ken Lipartito, Florida International University

12:30-1:30 – Lunch - Soda House

Advance registration required. Registration is free. Lunch on site can be purchased in advance for \$15. To register, please contact Carol Lockman at (302) 658-2400, ext. 243, or clockman@hagley.org.

The conference will be held in Copeland Room of the Library. Use Hagley’s Buck Road entrance off Route 100 in Wilmington, Delaware. GPS: 298 Buck Road East, Wilmington, Delaware 19807.

1:30-3:15 – Panel 3: Capitalisms in Collision

Owen James Hyman, Mississippi State University
“Jim Crow’s Cut: White Supremacy and the Destruction of Black Capital in the Forests of the Deep South”

Bryan Turo, Independent Scholar,
“From Continental Crossroad to Dead End: Market Rationalization and Community Marginalization in the Hispano Borderlands, 1890-1929”

Ishani Saraf, University of California, Davis
“Partial Legalities and Susceptibility to Interventions: Commerce and Regulation in a Metal Scrap Market in Delhi”

Commentator: Lisa Jacobson, University of California, Santa Barbara

3:45-5:30 – Panel 4: Regulating Alternative Markets

Kenneth Mouré, University of Alberta
“Capitalism’s Black Heart in Wartime France”

Philip Scranton, Rutgers University
“Testing the Capitalist Road in Communist China: From Market Initiatives to the Cultural Revolution, 1955-1966”

Jessica Bird, Temple University
“From Dapper Dan to ‘Kute’ Spade: Regulating Knockoffs and Bootlegs in New York City’s Apparel Industry”

Commentator: Marc Flandreau, University of Pennsylvania

5:30-6:00 – Reception

Additional directions are available at www.hagley.org/directions.

For those staying overnight, we recommend the Best Western Brandywine Valley Inn. There is a block of rooms available for attendees and shuttle service during the conference is provided. Call (800) 537-7772 for reservations and indicate that you are attending Hagley’s fall conference to receive the discounted rate.