

# Hagley Corporate Partnership 2025

As a valued Hagley partner, your company can give back to the community in which your employees live and work by supporting Hagley's events. Your company will receive year-long recognition; a variety of benefits; and reach 400,000 visitors onsite and online and more than 7,000 members and friends. Your support is an investment in the following events that make Hagley an exciting destination throughout the year:

## Kid Inventor's Weekend

PRESIDENTS' DAY WEEKEND

Kid Inventor's Weekend inspires younger visitors with science demonstrations and hands-on activities. Budding inventors are invited to earn a Hagley "patent" with their creation.

## Science Saturdays

SATURDAYS MARCH THROUGH DECEMBER

On twenty-one Saturdays throughout the year, visitors use STEM concepts to discover solutions to science and engineering challenges.

## School Tours — YEAR-ROUND

Hagley engages the next generation of innovators with nine different programs that align with Common Core, Next Generation Science Standards (NGSS), and state standards.

## Hagley 5K — APRIL

Kick off your spring with a run/walk along the Brandywine. Corporate and community teams encouraged. Proceeds support Hagley's field trip scholarships for area Title I schools.

## Fireworks at Hagley — JUNE

This show has been called "Delaware's Best Fireworks." Two Friday evenings of spectacular pyrotechnics with kids' activities, a food court, and a raffle booth with wonderful prizes.

## Summer Camp at Hagley — JULY AND AUGUST

Two stimulating weeks of summer camp for ages 7-12. Camps immerse children in 19th-century life and spark imaginations with STEM activities including physical science, coding, and engineering.

## Summer Nights at Hagley

SUMMER WEDNESDAY EVENINGS (3,500+)

On Wednesday evenings from June through August, visitors stroll, jog, or bike through Hagley's scenic property along the Brandywine and explore areas not usually open to visitors.

## Hagley Car Show — SEPTEMBER (3,600+)

This premier Delaware Valley show features more than 500 antique and restored vehicles. The show features a vehicle parade, a feature display, and a festival food court.

## Fall at Hagley — OCTOBER (4,300+)

Hagley's Craft Fair features a variety of artisans and a specialty food market, and Halloween at Hagley has safe, kid-friendly trick-or-treating.

## Holidays at Hagley

THANKSGIVING THROUGH JANUARY 1 (3,000+)

Celebrate the holiday season with Hagley's annual Gingerbread House Contest, enjoy a visit with Santa in his workshop, and take a Holiday Nights tour of the decorated du Pont family home.

Hagley Museum and Library, a 501 (c)(3) non-profit organization, has been accredited by the American Alliance of Museums since 1972. The site is a National Historic Landmark, a National Recreation Trail, and a Historic Mechanical Engineering Landmark. The Hagley Library is the world's premier research library for the history of American enterprise and is a member of the Independent Research Libraries Association. It holds the archives of more than 1,000 businesses. Hagley became the first Smithsonian Affiliate in Delaware in 2014. Hagley has received GuideStar's highest rating of four stars.

## Questions?

Contact: Jenna Laczkowski,  
Development Manager  
(302) 658-2400 ext. 332.



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# Benefits of a Hagley Corporate Partnership

## VISIBILITY

- **Recognition in annual report**, e-blasts, signage, and marketing materials throughout the year
- **Recognition on website** and in Hagley Magazine throughout the year
- **Opportunity to exhibit** at the Craft Fair and the Hagley Car Show

## HAGLEY PERKS

- **Two Corporate Cards:** unlimited complimentary Museum admission for four visitors per card; transferable between employees; 10% discount at Hagley Museum Store –20% discount store discount in July
- **Volunteer opportunities** for your employees
- **10% discount** on first-time individual or household annual membership for your employees
- **Discounted use** of select rental locations for events at Hagley  
(out of pocket expenses & blackout dates apply)
- **Opportunity to host** private behind-the-scenes collection tours
- **Discounted Rate** for the Hagley Heritage Curators for corporate record needs
- **Individual Passes** for general admission and events
- **NEW FOR 2025** Corporate Event Packages for meetings, trainings, celebrations, employee appreciation, and more

## EVENTS

- **Invitations** to Author Talks and Research Seminars
- **Hagley 5K group discount** for corporate teams in April
- **Access to Fireworks** at Hagley by the world-renowned Fireworks by Grucci two Fridays in June
- **Free admission** to Summer Nights at Hagley with employee ID
- **Free admission** to other events or programs with employee ID

### Questions?

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# Hagley Corporate Partnership 2025 • Renewable Annually

Hagley’s vision is to be a place where innovation inspires and imaginations run wild. Corporate Partners help Hagley inspire innovation and educate tomorrow’s entrepreneurs. As a valued Hagley Corporate Partner, your company will reach more than 400,000 visitors onsite and online and more than 7,000 members and friends.

**NONPROFITS  
GET 20% OFF!**

**GROUNDBREAKER**  
\$550 - \$1,099

**DISCOVERER**  
\$1,100 - \$2,499

**EXPLORER**  
\$2,500 - \$5,499

**TRAILBLAZER**  
\$5,500 - \$10,499

**PRESENTER**  
\$10,500 - \$24,999

**INNOVATOR**  
\$25,000

**PATHFINDER**  
\$50,000

**PIONEER**  
\$80,000

## As a valued Hagley Corporate Partner, you can enjoy these benefits:

Two Corporate Cards: unlimited complimentary Museum admission for four visitors per card; transferable between employees; 10% discount at Hagley Museum Store	•	•	•	•	•	•	•	•
10% discount on first-time individual or household annual membership for your employees	•	•	•	•	•	•	•	•
Volunteer opportunities for your employees	•	•	•	•	•	•	•	•
Invitations to Author Talks and Research Seminars	•	•	•	•	•	•	•	•
Free admission to Summer Nights with employee ID			•	•	•	•	•	•
Recognition in annual report, e-blasts, signage, and marketing materials throughout the year	listing	listing	listing	listing	listing	listing	listing	listing
Recognition on website and in <i>Hagley Magazine</i> throughout the year	listing	listing	listing	logo	logo	logo	logo	logo
Individual passes for general admission (Event tickets available online closer to the event dates.)	5 each	10 each	15 each	custom	custom	custom	custom	custom
Use of Hagley’s Copeland Room or Gallery. Out of pocket expenses and black out dates apply.	week-day rate	week-day rate	week-day rate	15% discount	50% discount	50% discount	1	2
Opportunity to exhibit at the Hagley Car Show or Craft Fair	•	•	•	•	•	•	•	•
Opportunity to host private behind the scenes collection tours					•	•	•	•
Free July Admission to Hagley with employee ID	•	•	•	•				
Free Admission July and August to Hagley with employee ID including a guest					•	•	•	•
Invitation to Presidents Club Dinner			•	•	•	•	•	•

## Fireworks at Hagley presented by M&T Bank and Wilmington Trust by world-renowned Fireworks by Grucci

Held two Fridays in June. Passes must be requested by **May 16, 2025**. See expanded fireworks information.

Includes wristbands (≈\$50 value each) that may be used for any age guest	4	10	25	50	80	250	350	800
Includes general parking passes	2	3	18	17	20	83	120	270
Includes premium parking passes (≈\$175 value each)				1	2	4	6	12
Includes special parking passes				1	2	4	6	12
Includes complimentary vendor package with wristbands/parking passes for your catering staff				1/1	2/2	4/2	6/3	15/8
Corporate Entertainment areas can be tailored to fit your needs, and are first come, first served as there are a limited number available. Deadline for reservations is May 1, 2025.				•	•	•	•	•
Number of six foot tables / round tables / chairs				3/7/50	3/10/80	6/25/250	9/35/350	24/100/800

Hagley Museum and Library, a 501(c)(3) non-profit organization located in Wilmington, Delaware has been accredited by the American Alliance of Museums since 1972. The Hagley Library is the world’s premier research library for the history of American enterprise and is a member of the Independent Research Libraries Association.

**For additional information, please contact Jenna Laczowski, Development Manager, 302-658-2400 ext. 332.**



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# Hagley Corporate Partnership Agreement 2025

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Partnership Level: Please select one (renewable annually). Marketing deadlines apply.

- Groundbreaker: \$550-\$1,099     Discoverer: \$1,100-\$2,499     Explorer: \$2,500-\$5,499  
 \*Trailblazer: \$5,500-\$10,499     \*Presenter: \$10,500-\$24,999     \*Innovator: \$25,000  
 \*Path Finder: \$50,000     \*Pioneer: \$80,000+

\* Please send a high resolution file of your logo to Design Manager Adam Albright at aalbright@hagley.org.

We would like our company name, as listed above, included in the annual report, website, and marketing materials.  Yes  No

**Fireworks Wristbands and Parking Passes:** We would like to receive wristbands and parking passes for  June 13, 2025 or  June 20, 2025.

This optional benefit affects tax deductibility. Every guest is required to have a wristband, including young children, and all cars are required to have a parking pass. Wristbands and parking passes will be mailed in the first week of May. For additional wristbands or parking passes, contact Jenna Laczkowski (info below) by May 16, 2025. Fireworks often sells out—we cannot guarantee that we can accommodate your requests after that date.

**Fireworks Weather Policy:** Rain dates for the fireworks shows are the following Saturdays and Sundays. Hagley must decide early in the day to go forward or postpone fireworks. The weather forecast for the entire weekend is taken into account. Once the decision is made, fireworks is a rain or shine event, but may be canceled during heavy rain, high winds, or thunderstorms at show time. Check hagley.org for postponements.

**Special Events Passes:** Passes for special events at Hagley will be mailed only if your organization requests them. You will receive newsletters via email throughout the year—please be sure to check your email for the most current news about Hagley events.

**General Admission Passes:** We would like to receive the individual general admission passes (excludes Group Tours and Holiday Nights at Hagley) included in our partnership and understand that receiving this optional benefit affects tax deductibility.  Yes  No

## PAYMENT INFORMATION

Check/Charge in the amount of \$ \_\_\_\_\_. Please make checks payable to Hagley Museum and Library.

Amex  Discover  MasterCard  Visa

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**Please sign, copy, and return this agreement with full payment to:**

Jenna Lackowski, Development Manager, Hagley Museum and Library, P. O. Box 3630, Wilmington, Delaware 19807-0630  
302-658-3400 ext. 332 • jlaczkowski@hagley.org

**THANK YOU FOR PARTNERING WITH HAGLEY!**



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