



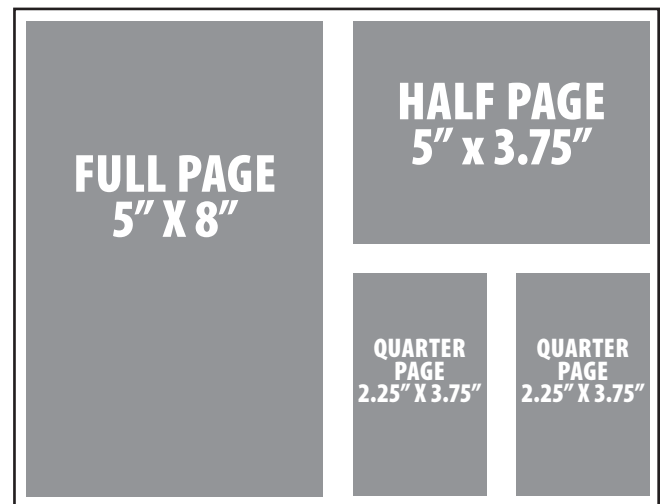
Hagley Car Show Program Sponsorship Spaces 2026

Sunday, September 20, 2026 • Wilmington, DE • Rain or Shine

Information and Specifications:

- A Car Show Program Sponsorship is a great way for you or your business to show your support of Hagley's Car Show to an audience of more than 3,500 attendees from the region.
- There are a very limited number of sponsorship spaces available on a first-come, first-served basis.
- Sponsorship spaces must be reserved by August 1, 2026. Information / files must be received by August 7, 2026.
- Sponsorship spaces and prices:
 - TWO** - 5" x 8" spaces - \$500 each
 - TWO** - 5" x 3.75" spaces - \$300 each
 - FOUR** - 2.25" x 3.75" - \$200 each
- Sponsorship spaces **must** include:
 - Business name
 - Clear statement of support for the Hagley Car Show (ex. "Larry's Windows proudly supports the Hagley Car Show")
- Sponsorship spaces **may** include:
 - Well-established business logo or trademark
 - Factual, value-neutral information about the business, products, or services
 - Website URL
 - Phone number
 - Business address
 - Brand names that identify sponsor without promoting purchase of a product or service (ex. "Jim's Oldsmobile Dealership supports the Hagley Car Show.")

- Sponsorship spaces may **not** include:
 - Superlative or comparisons (ex. "The best diner in town.")
 - Calls to action (ex. "Get your free estimate now.")
 - References to prices
 - Endorsements
 - Coupons, discounts, or promotional offers
 - Political messages
- Sponsorship spaces are reserved when payment is received. To reserve your space and make your payment, visit hagley.org/csps
- **After your sponsorship space is confirmed**, send your information to Adam Albright at aalbright@hagley.org and he will create a sponsorship space for you at your confirmed size. Or, send a high-resolution file at your confirmed size (PNG, JPG, PDF preferred).



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