

REAL ESTATE DEVELOPMENT AND THE BUILT ENVIRONMENT

A Conference at the Hagley Library • Soda House

Friday, November 1, 2024 • Wilmington, Delaware
Advance registration required, hagley.org/FC2024

8:00-8:30 - BREAKFAST AND GREETING

8:30-10:15 - INSTITUTIONAL DEVELOPERS

Max Hirsh, Airport City Academy
"Airports as Real Estate Developers:
A Transnational Perspective"

Andrew McGee, Smithsonian Institution,
National Air and Space Museum
"Selling a Starter Home for the Internet: Real
Estate, Built Environment, and Data Centers
in Northern Virginia, 1994-2020"

Robin Scheffler, Massachusetts Institute of Technology
"Biotechnology from the Ground Up: Labor
and Value in Life Sciences Real Estate"
Comment: Gabrielle Esperdy, New
Jersey Institute of Technology

BREAK

10:45-12:30 - INTERNATIONAL DIMENSIONS

Konstantina Kalfa, Athens School of Fine Arts
"Unpacking the near-obscuring ordinary
in the 1960s and 1970s Athens"

Daniel Richter, American University
and University of Maryland
"Nordelta and the Hemispheric Worlds of Real
Estate Developers in the Americas, 1990-2020"

Davide Spina, The University of Hong Kong
"Doomed Dreams: SGI's Transatlantic Ventures, 1961-72"
Comment: Matthew G. Lasner

12:30-1:30 - LUNCH (ON SITE)

1:30-3:15 - RESIDENTIAL

Todd Michney, Georgia Institute of Technology
LaDale C. Winling, Virginia Tech
"Supporting Segregated Suburbanization:
The Federal Housing Administration, Black
Homebuilding, and Civil Rights, 1947-1956"

Laura Redford, Brigham Young University
"The Los Angeles Realty Board and the Creation of Sprawl"

Elaine Stiles, Roger Williams University
"The Builder as Designer: Negotiating
Consumer Preferences in Mid-Twentieth
Century Suburban Home Building"
Comment: Richard Longstreth, George
Washington University

BREAK

3:45-5:30 - ENVIRONMENTAL CONSIDERATIONS

Jacob Anbinder, Cornell University
"The Biggest Slum on the Face of the Earth:
How the Postwar Revolt Against Urban
Development Made Modern America"

Jack Hanly, Massachusetts Institute of Technology
"Public Demands and Private Development in
the Age of Ecology: The Case of Sea Ranch
v. California Coastal Commission"

Juliana Maxim, University of San Diego
"Power Flows: Water and Real Estate
Development in Southern California"

Comment: Anna Andrzejewski, University of Wisconsin

5:30-6:30 - RECEPTION

*Image: Cover of Building Investment, v. VII, no. 12 from
Hagley's Philadelphia Saving Fund Society records.*



HAGLEY MUSEUM AND LIBRARY

GPS: 298 BUCK ROAD EAST • WILMINGTON, DE 19807-0630 • 302-658-2400 • HAGLEY.ORG



 **Smithsonian**
Affiliate